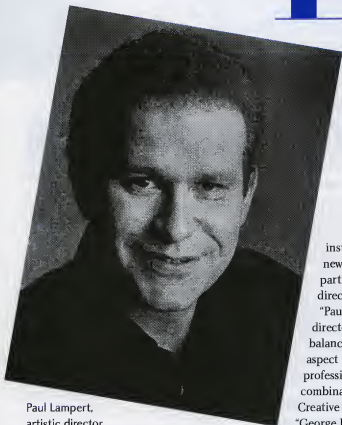


VOL. 15 NO. 1
SEPTEMBER 1997

News

Paul Lampert,
artistic directorGBC takes centre stage
in performing arts

George Brown College has a starring new role in performing arts instruction this year with three new programs, a dance school partnership and a new artistic director in theatre, Paul Lampert. "Paul is an outstanding actor, director and teacher. He brings a balance between the educational aspect of theatre training and the professional realities — that's a rare combination," says Business and Creative Arts Dean Don Graves. "George Brown will benefit from his

contribution and so will the professional theatre community."

A well-known stage director and actor, Paul is the new artistic director of George Brown's theatre program. He will be responsible for training 80 actors a year enrolled in the three-year Theatre Arts program and for mounting up to seven student productions. A graduate of the National Theatre School, Paul ranks George Brown's program among the best in Canada.

As part of its partnership with Ballet Jörgen, George Brown has reactivated its two-year diploma and one-year certificate programs for professional dance studies and merged dance schools with Interplay School of Dance to form one of Canada's largest dance schools, to be called Interplay. Interplay programs begin this month with post-secondary professional classes at Casa Loma Campus and pre-professional and recreational dance classes at two Toronto churches.

"It's appropriate that George Brown gain a stronger presence in performing arts, given our location in the heart of the arts community," says Maureen Callahan, Vice-president of Academic and Student Affairs. "It also fits with the overall academic directions of the college."

George Brown also launched a new one-year performing arts program this fall. Introduction to Performing Arts Careers gives students an overview of the performing arts industry and helps them develop the skills needed to compete for a place in professional theatre schools.

Dell/GBC alliance brings computer
deal for college staff and students

Going back to school just got a little easier with an agreement between George Brown and Dell Canada. One of the first benefits of an alliance between the two organizations is the opportunity for staff and students to purchase selected Dell desktop and notebook computers at special prices.

"The Dell alliance provides students and staff with current, robust, stable, technology at very competitive prices, which will enhance their education and work experience," says George Brown Director of Student and Management Information

Systems George Burton.

The PCs and notebooks will be available to buy through employee and student purchase plans. The employee purchase plan will be interest-free and offered through payroll deduction starting mid-September.

Dell is planning to have representatives on site at both campuses at specified times in September.

Further details about the employee purchase plan and the George Brown/Dell alliance will also be announced in September.

DELL
Canada 

President's Column

The start of a new academic year is always an exciting time at George Brown. The campuses are suddenly buzzing with activity and there is a sense of anticipation in the air as thousands of full-time and continuing education students begin or resume their classes.

Watching our hallways, classrooms and labs fill with students provides us with a powerful, and very visual, reminder of our role. We are here for and because of our students – to provide them

with an educational experience that will enhance their ability to become contributing members of our society and help them realize their career goals.

The year ahead promises many opportunities for us to provide an invigorating teaching and learning environment for our students: New and updated programs and courses in every academic division; expanded computer labs; a lecture series featuring renowned University of Toronto physicist Ursula Franklin and journalist and novelist Cecil Foster, among others; and a host of other events and services for our students and staff.

As the weeks pass and we get caught up in the day-to-day pressures and demands of our work, it's easy to lose sight of some of our medium to longer term goals. That's one of the reasons we distributed an updated, quick-read version of our strategic direction to all staff in late August. I hope that it will be an important reference point for you during the year ahead, and enable you to see how your work supports the overall strategic direction of the college. I look forward to working with you this year as we continue to serve our students and our community – and I hope we can have some fun along the way!

— FRANK SOROCHINSKY

GRADUATE Profile

People had told me fashion was a difficult, competitive industry, that there were no jobs in it, and that I'd be better off spending two years studying computers or something like that, so I was surprised to have a couple of job offers after graduation. The program gives you an overall perspective of the areas you need to know, from business and economics to buying, fashion and a little bit of sewing. Working for the campus fashion store, you go out and meet vendors, buy merchandise, plan advertising and promotion, and see what does and doesn't sell. It's small scale, but it's practical experience and that really helps.

Punita Bansal, Fashion Management '97

Merchandise Assistant, Ladies Wear, Wal-Mart Canada Inc.

Punita is one of the graduates featured in the college's 1998 full-time calendar. The new calendar will be available in early September for prospective students.

George Brown People

Funds are being raised for a **Ron Hutton Memorial Bursary** at George Brown. The long-time Food Services Manager died of cancer in June. Ron was with the college 15 years and responsible for booking all special functions at the Hospitality & Tourism Centre. "He helped everyone out tremendously and was always here to make sure every function went smoothly," says Hospitality & Tourism Dean **Brian Cooper**. "Ron was a very popular person who is going to be sorely missed." He said Ron's labour of love was Taste of Canada, the international student culinary competition held at the college every four years and he worked tirelessly and enthusiastically at the competition in May. Both the Student Association Hospitality Club and the Junior Escoffier Society have made financial commitments to the memorial fund.

Leo Suokas is the new Chair of Continuing Education in the Faculty of Business and Creative Arts, responsible for all aspects of continuous learning in the faculty, including continuing education courses and contract training. Leo will also continue to act as Graphic Communications Chair until a successor is named.

Anita Byrne is now Administrative Assistant to Vice-president of Academic and Student Affairs **Maureen Callahan**. Anita has worked in the Faculty of Community Services and Health Sciences and the Training Services and Human Resources departments.

The Human Resources Department has told us of the following staff changes:

New administrative staff include: **Tetsuro Saito**, who is Manager of Information Commons in Educational Resources at St. James.

New academic staff include: **Wing-Ki Chan** in Jewellery Arts at Casa Loma and **Paul Lampert** in Performing Arts at Casa Loma.

New support staff include: **Julio Ayola** in Educational Resources at St. James; **Andrea White** in the Waterpark Place Child Care Centre; and **Beata Hejnowicz** in Jewellery Arts at Casa Loma.

Retiring from the college are: **Ross Aulenback** of Technology; **Ron Cooper** of ESL; **Frank Cuzzolino** of Facilities Management; **Don Feldman** of Business and Creative Arts; **Ed Galezowski** of Interdisciplinary Studies; **Chris Halliday** of Fashion Technologies and Arts; **Akira Ikegami** of Jewellery Arts; **Hermann Janzen** of Academic Bridging; **Gerry Johns** of Ceramics; **Adam Lasica** of Facilities Management; **Dino Nassivera** of Training Services; **Alois Oberwasserlechner** of Technology; **Heinar Piller** of Performing Arts; **Rick Sela** of Printing Services; **Hans Skornschek** of Technology; and **Marianne Taylor** and **Marilyn White** of Interdisciplinary Studies.

Leaving the college are: **Sharon Coleman**, **Bryan Gregg**, **Alex MacGregor**, **Katrina Moller**, **Carolyn Murphy**, **Jackie Ramo**, **Katie Welnetz** and **Gloria Zenar**.

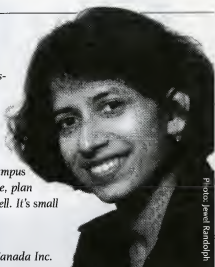


Photo: Janet Randolph

Way to Go! – George Brown Success Stories

Minister of Agriculture Visits College

The Ontario Ministry of Agriculture, Food and Rural Affairs chose George Brown's Hospitality & Tourism Centre as the launch site for a new Foodland Ontario campaign, "Invite Ontario Home for Dinner." Minister Noble Villeneuve was at the Centre to kick off the media campaign aimed at encouraging consumers to buy Ontario-grown produce.

College Manager is National V.P.

Leo Spindel of the Staff Resource Centre is the new Canadian Vice-president of the National Council for Staff, Program and Organizational Development. NCS-POD links staff training and development people in Canada and the U.S. George Brown will host the 1998 national conference next October in Toronto.

Ajinomoto Kick-Starts Chinese Cuisine Fundraising Effort

Students in the Chinese Cuisine program are getting a boost from Japan's largest food company, Ajinomoto. Program Coordinator Bill Wong recently accepted a \$5,000 cheque from Ajinomoto at a reception at the Prince Hotel. The donation is part of a commitment by the Ontario Chinese Restaurant Association to raise \$30,000 for student bursaries.

GBC Instructor Elected CGA President

George Brown Con. Ed. instructor and gemmologist Duncan Parker was elected President of the Canadian Gemmological Association in May. Duncan graduated from the Gemmology program in 1989.

GBC to Train Mississauga Hospital Staff

Mississauga Hospital has asked the college to help train cleaning staff at the hospital whose job descriptions have been expanded to include general maintenance. Tom Stephenson, Rui Sousa and Wade Harris will instruct two groups of hospital workers in plumbing, carpentry and basic electricity.

Alumnus Bonnie Stern Returns

Bonnie Stern, author, owner of the Bonnie Stern School of Cooking, and George Brown graduate, was back at the college this summer to shoot segments of her new cooking show for the Women's Television Network. College students and

staff were part of the live studio audience.

Molson to Use GBC Training Services

Training Services will deliver training in problem solving and customer relations skills to employees of Molson Breweries. Mandy Bonisteel of Community Services and Bob Low, formerly of Technology, will deliver the unique three-day program to two groups of maintenance workers.

GBC Staff Help in the Battle Against Child Abuse

Con. Ed. instructor and George Brown graduate Susan Hunter is the new Executive Director of the Metropolitan Special Committee on Child Abuse. The committee's mandate is to reduce the incidence of child sexual abuse. Last year, staff from the Early Childhood Education program and Child Care Services helped the committee develop a training program delivered to over 1,200 ECE teachers in Metro Toronto.

Summer Languages Program Grows

Participation in the International Centre and ESL Department Summer Languages program was up 45 per cent this summer. Students from nine countries improved their English language skills in the classroom and on excursions. "I loved this

country and this school too," was how one satisfied participant summed up the experience.

Kendal Renovations On Track

Renovation plans for the third floor of 175 Kendal are on track. Most of the funds for the \$800,000 project have been raised and work should be completed by spring 1998. It includes seven new labs for dental and hearing instrument dispenser programs, a lecture hall and new faculty offices.

Professor Selected to Write Research Papers

Early Childhood Education professor Karen Chandler was selected by the Association of Canadian Community Colleges to write two research papers this summer on early childhood training, certification and accreditation in Canada.

GBC Exports Expertise to China

George Brown will link with China's Suzhou Vocational College to help it meet the needs of small and medium-size businesses, particularly in the hospitality and tourism sector. The four-year project will begin next month, financed by the Canadian International Development

Continued on pg. 4



Photo: Mark Rubin

It was the moment they'd been working toward. Newly graduated George Brown students, along with friends and families, celebrated their success at the college's graduation ceremonies in June. Tanya Grazina, graduate of Hotel Management, posed with family for a photo for the album.

Way to Go! Continued from pg. 3
Agency through the Association of Canadian Community Colleges. The Hospitality & Tourism Centre is responsible for developing the project, but other faculties and departments, including English, Business and Distance Education, will also be involved.

New Sign Language Interpreter Program

The new Sign Language Interpreter program starts this fall with 30 students enrolled in the three-year program. Registration is expected to reach 150 students each year once the program is fully operational.

Woodgreen Sings GBC's Praises

Woodgreen Community Centre staff rated George Brown's custom Career and Work Counselling training "outstanding" and has recommended it to other com-

munity-based agencies. Training Services has been working with Community Services to market components of the counselling program for in-house training at community agencies.

Call Centre, Training Services Team Up

Training Services and the college's Call Centre are partners with the YWCA and Manpower Temporary Services in an eight-week Call Centre training program for youth. Federally funded, the program is training 20 young people between the ages of 16 and 24 for entry level call centre jobs.

British Denturists Upgrade Skills

The International Denturist Education Centre, led by Professor Mike Vakalis, hosted 40 denturists from Britain this summer for a two-week clinical training and examination session.

GBC Part of Bosnia-Herzegovina Project

Community Services and Health Sciences faculty will help train volunteer organizations in Bosnia-Herzegovina as part of a project between the college's International Centre and Canadian Feed the Children. Dean Michael Cooke will visit Bosnia-Herzegovina this month as part of the project coordination team.

We welcome success stories about you or your colleagues. **Deadline for submissions for the October issue is Sept. 12.** Send to City College News editor, c/o Yasmin Walli, Communications and Marketing Department, fax 415-2303, e-mail ywalli@gbrownc.on.ca, Room 542-E, 200 King St. E.

CALENDAR

Sept. 1 First day of classes for most post-secondary programs.

Sept. 5 Student Association barbecue for students and staff in front of Nightingale Campus, 11 a.m. to 1 p.m.

Sept. 6 Student Association barbecue for students and staff, rear parking lot, Casa Loma Campus, 11 a.m. to 1 p.m.

Sept. 9 Annual Student Association sponsored Islandfest on Centre Island starting at 11 a.m. Featuring Velcro Olympics, barbecue, games, races. All staff and students welcome.

Sept. 9 Meet and greet for out-of-town students. Staff welcome too. Student Lounge, St. James Campus, 4 to 7 p.m.

Sept. 10 Student Association barbecue for students and staff, off Student Lounge, St. James Campus, 11 a.m. to 1 p.m.

CALLING ALL STAFF

Staff volunteers are invited to help greet and direct students at Casa Loma and St. James main entrances Sept. 2 and 3. Welcome to GBC t-shirt and information kit to help answer students' questions will be provided. Come down and help out for an hour or two, or call 2674 for more information.

Sept. 10 Board of Governors meeting, 5:30 p.m., Room 310, Hospitality & Tourism Centre at 300 Adelaide St. E. Call ext. 4472 if you plan to attend.

Sept. 19 Co-operative Learning Strategies for College Classrooms, Seneca College. Call Linda Purser at ext. 4461 for more information.

Sept. 24 Board of Governors Academic and Student Affairs Committee meeting, 5:30 p.m. Call ext. 4472 if you plan to attend.

Sept. 24 Lecture on post-secondary education by Ursula Franklin, emeritus professor of physics from the University of Toronto, Hospitality & Tourism Centre auditorium, 300 Adelaide St. E., 3 p.m.

Sept. 25 Student Association barbecue for students and staff, in front of Hospitality & Tourism Centre, 11 a.m. to 1 p.m.

1997/98 Board of Governors meetings:

1997	Oct. 8	Dec. 10
1998	Jan. 7	Feb. 11
	Mar. 1	Apr. 8
	May 13	June 10

Note: All meetings start at 5:30 p.m. Call ext. 4472 if you plan to attend.

CHARITY CASINO

Mark your calendar now for the George Brown College Foundation's second annual casino, party and silent auction

Friday February 27, 1998
Hospitality & Tourism Centre
300 Adelaide Street East

Silent auction of exotic Caribbean trips, gourmet dinners at Toronto's finest hotels and restaurants, as well as donated gifts and services from college faculties and departments.

City College News published monthly for staff and friends of George Brown College by the Communications and Marketing Department.

Room 542-E, 200 King St. E.
Toronto, Ontario
Fax: (416) 415-2303
Phone: (416) 415-2900 ext. 6397
e-mail: c/o Yasmin Walli at ywalli@gbrownc.on.ca

Editor: Jill Holmoyd
Writer: Doreen Pitkeathly



George Brown
The City College